



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)  
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## DEPARTMENT OF MANAGEMENT STUDIES

### MINUTES OF BOARD OF STUDIES MEETING HELD ON 30.03.2019

**Date: 30-03-2019**

**Venue: Conference Hall, Vice Chancellor's office Time: 10:00 AM - 1:00 PM**

The BOS meeting was convened on 30<sup>th</sup> March, 2019 to frame the new curriculum and syllabi of School of Management Studies for the academic year 2019-2020.

1. The HOD, Dr.Bhuvaneswari G greeted and welcomed all the Board of Studies members. The senior faculty members of the School of Management Studies attended the meeting and interacted with the expert members.
2. The syllabus revision was done for MBA.
3. The HOD, Dr.Bhuvaneswari G briefly introduction about the school from its inception and the various courses being offered. The HOD further described the process of syllabus revision by enumerating the various steps that were adopted in framing the new syllabus.
4. A new syllabus for a total of 21 theory papers, 3 practical papers, 1 mini project and a final project had been prepared for MBA programme and placed before the panel for their approval.
5. Suggestions were received from the experts during the BOS meeting held on 21<sup>st</sup> May, 2018 and their valuable suggestions were considered while framing the syllabus.
6. The syllabus was sent well in advance to the academic experts who were absent and their valuable suggestions were incorporated in the syllabus.
7. The contents of the syllabus for each subject was discussed in detail and taking into consideration the relevance to the latest technologies.
8. The members welcomed the inclusion concept based programs and the introduction of the subject
9. The BOS Experts appreciated the content as well as the depth of the syllabi in the curriculum.



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The BOS Committee Members discussed the Curriculum 2019 and suggested the following inputs that incorporate in the Curriculum 2019.

Include E-Marketing channels in Marketing for Managers

- Testing to be included in Research Methods in Management.
- Leadership, Power and Politics could be included in as a departmental elective.
- International Business Management could be renamed as Global Business Management

The BOS Committee Members discussed the Curriculum 2019 and suggested the following inputs that incorporate in the Curriculum 2019.

- SBAA3002 BUSINESS ENVIRONMENT is revised so the students will be able to demonstrate and develop conceptual framework of business environment and generate interest in international business. Understand the definition of ethics and the importance and role of ethical behavior in the business world today.
- SBAA3007 COMPUTER APPLICATIONS IN BUSINESS is revised Understand the application of business Knowledge in both theoretical and practical aspects. Explain the concepts and terminology used in the operation of application systems in a business environment. Demonstrate proper file management techniques to manipulate electronic files and folders in a local and networked environment.
- SBAA1402 COMPANY LAW is revised Basic and broad knowledge in business laws in management. Ability to apply concepts, principles and theories to understand simple business laws. To help the students to understand the basic rules of Agreements and Contracts
- SMTX1016 BUSINESS STATISTICS Students will be able to interpret the relevance of statistical findings for business problem solving and decision making. students will be able to apply technology to statistical analysis and problem solving.
- SBAA1103 BUSINESS ECONOMICS To help students understand and apply the various decision tools to understand the market structure. To integrate the concept of price and output decisions of firms under various market structure.
- SBAA1301 CORPORATE ACCOUNTING Students in the field of corporate finance, trying to respond to the demands presented by competitive and globalized economy which more and more requires specialized agents in these disciplines.



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- SBAA1102 FINANCIAL ACCOUNTING To accurately prepare an organization's financial accounts for a specific period. The students of this course will have the ability to identify and analyze financial accounting problems and opportunities in real life situations
- SBAA3011 ENTREPRENEURSHIP ESSENTIALS Gain an understanding about Entrepreneurship and the Entrepreneurial Mindset. Learn to identify business opportunities and generate business ideas. Discover the key financial decisions entrepreneurs must make in the early stages of a startup. Understand the process of raising capital and how to speak to investors.
- SBAA1405 ESSENTIALS OF MARKETING Understand the role marketing plays in any organization. Learn how to formulate a marketing strategy. Understand the four P's of marketing and how they are evolving to encompass other consumer considerations
- SBAA1501 COST ACCOUNTING To understand the students about the different tools in the hands of management for effective utilization of resources. To learn how accountants create, organize, interpret, and communicate information that improves internal processes and allows organizations to identify and leverage opportunities to create value within the supply chain and with customers

The closing meeting was chaired by the Vice Chancellor of Sathyabama Institute of Science and Technology and the vote of thanks was given by the Head, School of Management Studies.

### **Members Present:**

#### **Convener**

Dr. Bhuvanewari G, HOD, School of Management Studies.

#### **External Members Academic Experts**

1. Dr. J Khaja Sheriff, Chair Person, Department of Commerce, Department of Management Studies, Centre for Infrastructural Management Studies, University of Madras.

#### **Industry Experts**

- Mr. K. SUBRAMANIAN Manager- Human Resources Sundaram Fasteners Limited (TVS Group)
- Ms. E. SUDHADEVI General Manager Freight Consolidators (Madras) Pvt.LTD.,

#### **Internal Members**

1. Dr. Chitra Devi A, Professor
2. Dr. Kalailakshmi T R, Associate Professor, MBA
3. Dr. Velumoni D, Associate Professor, MBA

#### **Academic Experts**

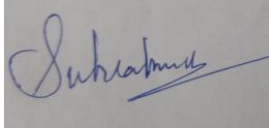
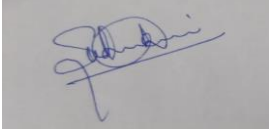
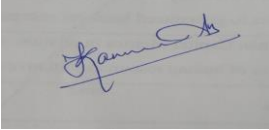


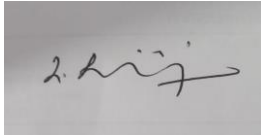
**Dr R Magesh, Professor and Head, Department of Management Studies, Anna University, Chennai.**



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**BOARD OF STUDIES - MEMBERS**


Sl. No.	Members	External / Internal	Signature
1	<b>Mr. K. SUBRAMANIAN</b> Manager- Human Resources Sundaram Fasteners Limited (TVS Group) Padi, Chennai-600050	External	
2	<b>Ms. E. SUDHADEVI</b> General Manager Freight Consolidators (Madras) Pvt.LTD., Kodambakkam High Road, Chennai-600034	External	
3	<b>CA. A.B. KANNAN</b> Chartered Accountant Alamelu Associates Gopalapuram, Chennai 600086	External	
4	<b>Dr. BHUVANESWARI G.</b> Professor and Head School of Management Studies Sathyabama Institute of Science and Technology	Internal	
5	<b>Dr. A. PALANI</b> Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	
6	<b>Dr. R. THAMILSELVAN</b> Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	



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7	<b>Dr. T.R. KALAILAKSHMI</b> Associate Professor School of Management Studies Sathyabama Institute of Science and Technology	Internal	
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## Minutes of Board of Studies Meeting

**Date:** 25.11.2019

**Time:** 11.00 am

**Mode:** Virtual

**Zoom:** Meeting ID: 950 1202 9311

**Password:** 12345

Minutes of the BOS Meeting -2019-2020 held on 25<sup>th</sup> November, 2019.

### Agenda:

1. Review of 2015 curriculum and 2019 curriculum.
2. Updating the course contents of Accounting for Managers.
3. Revision of case study evaluation rubrics for internal assessment and end semester examination.
4. Approval of Social Entrepreneurship program.

### **The Minutes**

Prof. Dr. Bhuvaneshwari G, Convener, BOS gave the introductory comments. The members reviewed the 2015 curriculum and 2019 curriculum and the following decisions were taken.

- Based on the feedback given by students and faculty members, there was updation of contents on Accounting for Managers course.
- The case study evaluation rubrics was revised for internal assessment and end semester examination.
- Business to business marketing course content was also revised.
- The course contents of Social Entrepreneurship were approved by the members
- The external members suggested to incorporate Industry interaction programs.
- The BOS Committee Members discussed the Curriculum 2019 and suggested the following inputs that incorporate in the Curriculum 2019.
- SBAA1601 RESEARCH METHODOLOGY Develop a research proposal or industry project plan. Gain experience with instrument development and data collection methods. Gain experience with ethics proposals.
- SBAA1403 FINANCIAL SERVICES To enrich student's understanding of the fundamental concepts and working of financial service institutions. To equip students

with the knowledge and skills necessary to become employable in the financial service industry.



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- SBAA1202 PRINCIPLES OF MANAGEMENT To help the students gain understanding of the functions and responsibilities of managers. To provide them tools and techniques to be used in the performance of the managerial job.
- SBAA1404 INCOME TAX LAW AND PRACTICE To familiar with the computation of income from house property. To familiar with the computation of income from business and profession. Analyze the assessment procedure and representation before appropriate authorities under the law
- SBAA3012 FUNDAMENTALS OF HRM Integrated perspective on role of HRM in modern business. Ability to plan human resources and implement techniques of job design. Ability to handle employee issues and evaluate the new trends in HRM
- SBAA1502 MANAGEMENT ACCOUNTING Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business. Students will complete a Project/ Written Assignment that integrates career orientation and or professional development skills.

**Convener:** Dr. Bhuvaneshwari G, Head School of Management Studies

**External Members: Academic Expert**

- Dr. J Khaja Sheriff, Chairman, Department of Management Studies.
- Dr R Magesh , Professor and Head , Department of Management Studies, Anna University , Chennai.
- Dr V M Shenbagaraman, Professor of Systems and Head MBA ,SRM Institute of Science and Technology.

**Internal Members:**

- Dr. G.Bhuvaneshwari G, HoD, Management Studies
- Dr.A.Christra Devi, Professor, Management Studies
- Dr.Kalailakshmi T R , Associate Professor, Management Studies
- Dr.D Velumoni, Associate Professor, Management Studies

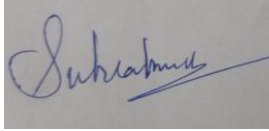




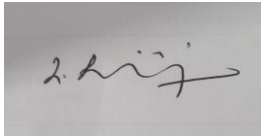
**HOD**



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